

**2016**

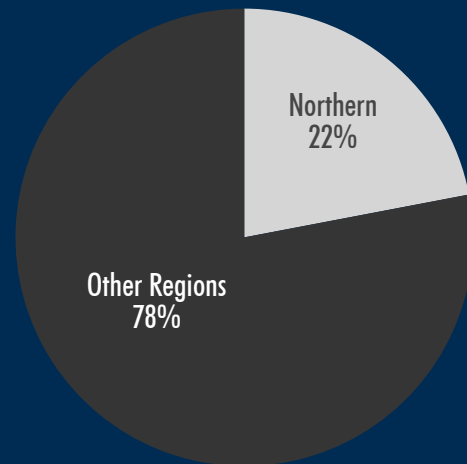
## Arizona Domestic Overnight Visitors Arizona vs. Northern Region

**37.4 MILLION**

Domestic Overnight  
Visitors to Arizona

**8.1 MILLION**

Domestic Overnight Visitors to  
Northern Region



	ARIZONA	NORTHERN REGION
leisure/business	83.5%/16.5%	95%/5%
non-resident/resident	72%/28%	66%/34%
party size	3.0	3.3
net paid accommodations	68%	73%
expenditures*	\$675	\$676
nights stayed in region	3.5	3.1
average HH income	\$71,350	\$72,870
average age	43.6 YRS	42 YRS